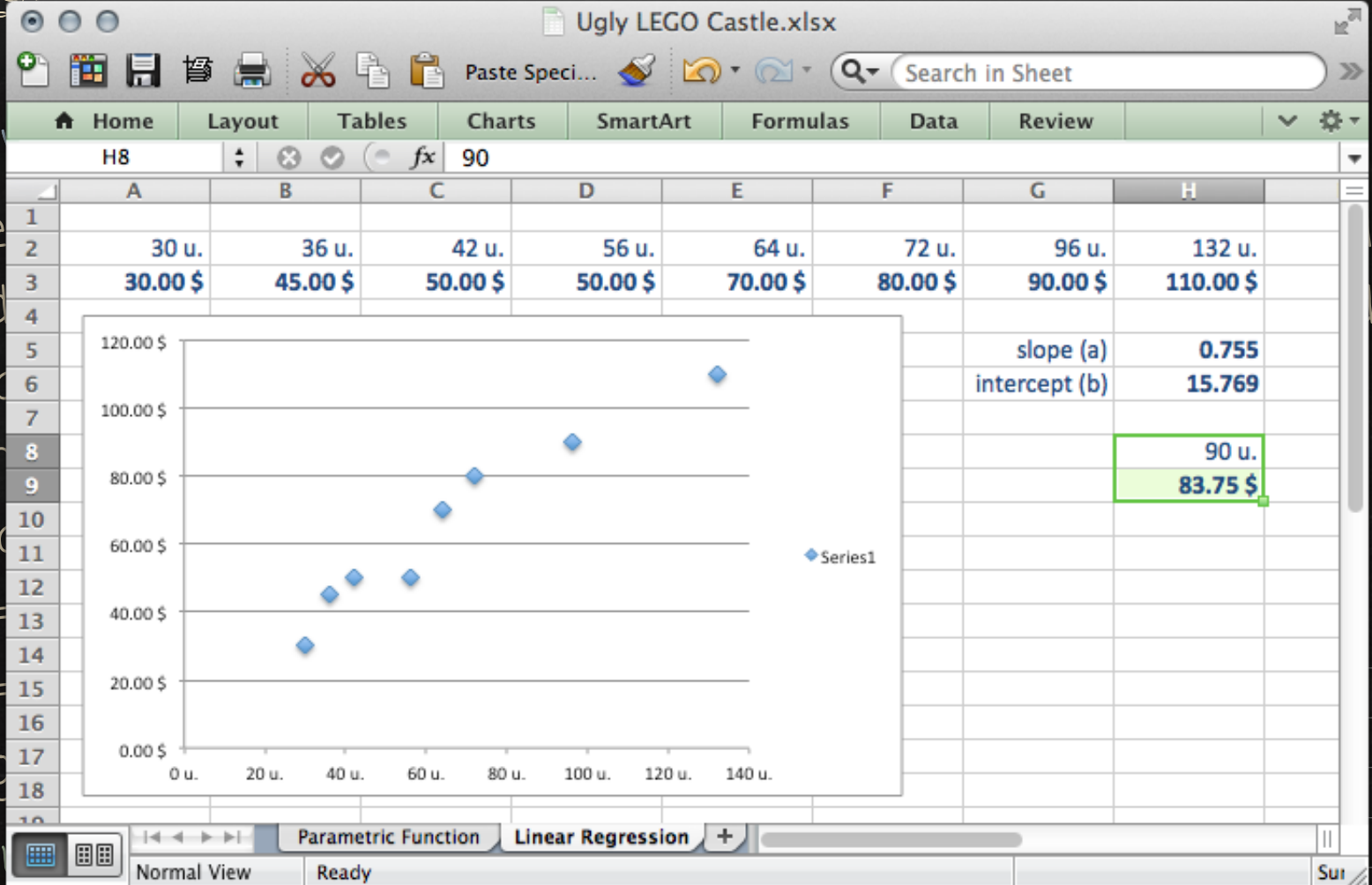the cost of this project
by various means