

Triggers to Requirements Management

Innovation Type

or

Incremental
innovation

Radical
innovation

↓
existing products
incl. competitors' ones
are used to elicit
user requirements

↓
prototypes and
mock-ups
are used to elicit
user requirements
+
Delphi panels

Innovation Type

or

Market
-pull

Techno
-push

↓
~ incremental
innovation

↓
~ radical
innovation