

Product Requirements

- ➔ User requirements are expressed in the language of the user
 - ➔ Too much space is left for subjective interpretation
 - ➔ The achievement of product requirements shall be measurable
 - ➔ Product requirements are expressed in engineer's language
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- 4 Translating the **user requirements** into **target product requirements**
(~ target specifications setting)
 - 4.1 Based on the IUR's, preparing a list of **metrics** ➔ one to one mapping
(House of Quality, QFD)
 - 4.2 Collecting **competitive benchmarking** information
 - 4.3 Setting ideal and marginally acceptable **target values**
 - 4.4 Translate target values into **target product requirement**
statements ➔ "formal shall-statements"