

# Product Requirements

## 4.2 Collecting **competitive benchmarking** information

- 4.2.1 Identifying **benchmark products** → *i.e. competitors' products, existing products offering similar features, prototypes*
- 4.2.2 Measuring the benchmark products w.r.t. metrics
- 4.2.3 Assessing the benchmark products w.r.t. IUR's