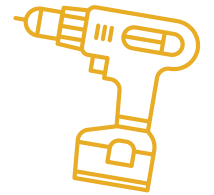


User Requirements

2.1 Gathering **raw needs**

- I need to drive screws fast, faster than by hand.
- I sometimes do duct work; use sheet metal screws.
- A lot of electrical; switch covers, outlets, fans, kitchen appliances.
- I like the pistol grip; it feels the best.
- I like the magnetized tip.
- I don't like it when the tip slips off the screw.
- I would like to be able to lock it so I can use it with a dead battery.
- Can't drive screws into hard wood.
- Sometimes I strip tough screws.
- An attachment to allow me to reach down skinny holes.
- A point so I can scrape paint off of screws.
- Would be nice if it could punch a pilot hole.



**cordless
screwdriver**
incremental
innovation
market-pull